



Children's Action Committee

July 7, 2011

Present: Sheryn Hildebrand (CASA), Willow Anderson (RCS), Krissy Weiss (RCS), Becky Wilson (MCDSS), Jamie Boban (VISTA), Ashley Bergen (VISTA), Linda Nagel (HSA), Susan McConnell (MCOE), Anne Molgaard (First 5), Ben Anderson (Tapestry), & Camille Schraeder (RCS) with special guest KC Meadows (UDJ).

-Introductions

-Additions to agenda-Suzy on report card insert

CAC Articles UDJ-

- ♥ The group brainstormed with KC Meadows for ideas about running regular articles in the paper. Child abuse and neglect is just as prevalent as measles and mumps used to be but is hidden. Privacy issues make it difficult to tell the story; somehow need to get around the barriers. Perhaps could get stories from FRC's and child care centers with the parents' permission. We need to tell some not so positive stories as well.
- ♥ Should do a story on how DSS typically operates and the processes with some local stats for our community. Highlight the fact that there are lots of services provided and available to families prior to removal of a child. Outcomes aren't easily tracked; however, CWS tracks outcomes by county and state on the UC Berkeley website. Thekidsdata.org website is also a good tool to use for stats and is very user friendly.
- ♥ Could possibly get a group of reporters together with members of CAC to do a series of stories and have Ashley write a column monthly. Another idea is to create a fictional story following 2 children on different paths when risk factors are higher or lower. Possibly could get a youth over 18 to tell their story. Next step is to get a sub committee together and meet again with KC. Ashley will see about getting a committee together and set up another meeting.

Mandated Reporter Training/Report Card Project-

- ♥ Need a commitment for annual training for all school personnel. Suzy is hoping to get on the agenda for the October Superintendents meeting, probably will only get a total of 20 minutes. Becky & Sheryn will speak on the mandated reporter training and Ashley will speak on the report card project. Should ask superintendents how we can get information disseminated throughout all the schools effectively. Need parameters from superintendents for the training.
- ♥ Linda Nagel put in a plug at the Ukiah Unified School District Council meeting regarding mandated reporter training. She gave contact info out for Sheryn and

Becky and asked that they get in touch with them for training. The contact for this group is Marcia Locatelli (463-5210).

- ♥ Suzy went over the Tips for Report Cards with Dennis. Need to make it applicable to all students, not just those that are not doing well on their grades. Tips should be on the web portal for report cards to be the first thing they look at before grades and should go out in the mail with those that get mailed.

Banners-

- ✓ Banners will be able to be up for maximum of 90 days. Installation will be \$15 per pole each time which is \$360 each time for installation and removal.
 - *Earliest date to install-Sept/Nov*
 - *Latest date to install-Nov*
 - *Earliest date removed-Oct/April*
 - *Latest date removed-January*

Budget-

- ♥ Next time budget is created need sub-categories for expenditures so we can see exactly where the monies were spent.

***NEXT MEETING-Thursday, August 4, 2011 @ Public Health; Conference Room 1**

- *Updates on banners*
- *2011-2012 budget planning*
- *Write pitch for superintendents*